

**BERNARD M. RESNICK, ESQ., P.C.
TWO BALA PLAZA, SUITE 300
BALA CYNWYD, PENNSYLVANIA 19004**

BERNARD M. RESNICK*
PRISCILLA J. MATTISON*
Of Counsel

bmresnick@aol.com
sallymattison@gmail.com
www.bernardresnick.com

Tel (610) 660-7774
Fax (610) 668-0574

**Members of Pennsylvania and District of Columbia Bars*

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Press Release – Bernard M. Resnick Appointed Adjunct Professor of Law

For Immediate Release:

Bernard M. Resnick, Esq. has been appointed as an Adjunct Professor of Law at Southwestern Law School's Entertainment and Media Law LL.M. Online program. The course, titled "Navigating Recording Artists through the Entertainment Industry", will be offered to students beginning in the spring, 2012 semester. This unique offering will be available to students from around the globe, who will study for their advanced masters of law degree via computer-based distance learning.

Through its Donald E. Biederman Entertainment and Media Institute, Southwestern was the first law school to establish an LL.M. in Entertainment and Media Law. In partnership with Kaplan Legal Education, Southwestern's LL.M. course is also the first online program in entertainment and media law.

More information about Southwestern's Entertainment and Media Law LL.M. Online program can be found at <http://entertainmentllmonline.org/>.

Bernard M. Resnick, Esq. is an entertainment attorney with 25 years' experience in the entertainment industry. Bernard M. Resnick, Esq., P.C., has earned over 85 gold, platinum, multi-platinum, Billboard #1, Eurovision and/or BDS Certified Spin awards for deals the firm has negotiated and drafted on behalf of the firm's clients, representing sales of over 100,000,000 records. He serves on several Boards of Directors: the Board of Governors of the Philadelphia Chapter of The Recording Academy; Villanova Law School's Sports & Entertainment Law Journal Advisory Board; the Main Line Symphony; and Saturnalia Books. Mr. Resnick's most recent publication, titled "Concert Tours in the USA", which was co-authored with Priscilla J. Mattison, Esq., was included in the International Association of Entertainment Lawyers' annual journal for 2011. Resnick & Mattison are co-authoring the introductory chapter for IAEL's 2012 edition, titled "Branding".